



Press and Media Release

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FOR IMMEDIATE RELEASE

Kjaerhus Audio Launches Golden Uni-Pressor

Kjaerhus Audio announces the release of the Golden Uni-Pressor | GUP-1.

The Golden Uni-Pressor | GUP-1 is a general-purpose compressor made for tracking, mixing and mastering. It offers VCA and Opto models that can be run in a Warm or Smooth mode, and a Program Dependent Envelope (PDE) to decrease pumping and increase loudness. High and low cut filters in the side chain can be used to make frequency dependent compression. The compressed signal can be mixed with the uncompressed one, and that can be used to create upward compression. Three versions are available: stereo, stereo with side chain, and mono with side chain. There is no latency, which makes this the ideal tool for real time performance in the studio or on stage.

The GUP-1 is based on the acclaimed compressors of the Golden Audio Channel, and is made to meet the demand for an easy “go-to” compressor plugin with side chain support.

The normal price is \$88.00, but the GUP-1 will be offered in a Group-Buy, starting at the release date and lasting for 14 days. In this Group-Buy, there will be savings of up to 44%. This means potentially a sale price of only \$49.28.

For more information, visit the Kjaerhus Audio web site at <http://www.kjaerhusaudio.com>

About Kjaerhus Audio

Kjaerhus Audio was founded April 1, 2003 by Torben Kjaerhus Larsen in Denmark. Kjaerhus Audio’s main focus is designing software solutions for computer based audio processing and production. The products are developed to meet the demands of the Professional and Semi-professional (ProSUMER) sound studio, and also the enthusiastic hobbyist.

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